

**THE CHESHIRE CLUBS'
CRICKET COMMITTEE**



**SOURCES OF GRANT AID
NINTH EDITION**

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SOURCES OF GRANT AID

INTRODUCTION

The Cheshire Clubs' Cricket Committee (CCCC) was formed by the Cheshire Cricket Board in 1997 to look after the development of senior recreational cricket in Cheshire. Since then, Cheshire cricket has become the envy of most other counties, whether it be in terms of administration, coaching, ground or pavilion improvements. The Cheshire league ladder structure also gives every club the chance to climb from the bottom to the top.

To assist the development of cricket in Cheshire, the CCCC has produced an updated edition of this booklet, *Sources of Grant Aid*, every two or three years. This booklet has proved conclusively that clubs of all sizes from towns and villages across the county structure have been able to secure funding; whether it be a few hundred pounds or thousands, grants have made a huge impact, helping to raise cricketing standards across Cheshire and to develop greater community involvement within Clubs.

The introduction of ECB ClubMark accreditation a few years ago has helped to drive up standards in Cheshire cricket, by demonstrating a Club's commitment to having policies and procedures in place, particularly to safeguard young and vulnerable people. In fact, those clubs that choose not to seek accreditation will find it more and more difficult to source financial help as grant funders are increasingly viewing ECB ClubMark as a 'must have'.

Finally, the Cheshire Cricket Board and the CCCC are keen to see the present number of ECB Focus Clubs in Cheshire increase so that they can apply for ECB funding and other grants to enable them to develop their facilities and take part in the delivery of the Board's Strategic Development Plan. To improve future editions of this booklet, please feel free to notify the CCCC or the Cheshire Cricket Development Office of additions or amendments that could be included.

Thank you.

DISCLAIMER

Grant criteria and priorities change from time to time. Every effort has been made to ensure the accuracy of the information contained in this publication. Contact the Funder or visit their website for up to date information. The Cheshire Clubs' Cricket Committee shall not at any time, in any circumstances, be held responsible or liable to any party in respect of any loss, damage or costs of any nature arising directly or indirectly from reliance placed on the material in this publication.

HOW THIS BOOKLET CAN HELP

Securing funding, from whatever source, takes time and effort. As applying for funding is very competitive and professional in its approach, any application must try to 'stand out from the crowd'. This booklet summarises sources of grant aid, outlining the broad parameters of each scheme to give you a flavour of the scope and eligibility criteria. Although the list is not exhaustive, the sources represent those most likely to bring success. There is also general advice on preparing a strong funding application. Contact details for further information and applications forms are given, together with a list of recent successful applicants (where known).

When seeking a suitable grant, don't just look for those funders who will fund 'cricket' (as these are few and far between). Your approach should be to look at the criteria of each funder and tailor your application accordingly. For instance, some funders want to help particular groups of people (e.g. young people, those living in rural communities, people with a disability) or support projects which generate particular outcomes (eg. improving levels of physical activity, improving confidence). The vehicle through which both of these criteria could be addressed is cricket (or any other sport for that matter).

Self-help also plays a key role in successful applications. For most funding sources, you will be asked to contribute something, whether it be cash or 'in kind' (e.g. volunteer labour). As your chances of success improve with the more you can contribute, this is where your own club fundraising becomes vital. If seeking sponsorship or donations, do not underestimate the value of personal contacts within your Club - this is your most important source.

When looking for funding, for example, for equipment, facilities, coaches or activities, consider if your cricketing neighbours and/or local community groups could benefit as well. This is because there are simply not enough funds available to provide for the needs and wants of every club in Cheshire. Funders look favourably upon organisations working with others, from a value for money point of view.

Most grant-makers like to fund people and activities, rather than large building projects. If you are trying to fund costly building works, it is likely the funds will need to be raised from a mix of your own fundraising and grants. Think about what you can realistically raise or apply for and then scope your capital project accordingly; also consider if phasing your capital work is a realistic possibility.

Finally, when applying for grant aid, it is **strongly recommended** that you contact the Cheshire Cricket Development Office at the outset, who can give advice based on the experience of other similar projects at Cheshire clubs.

Also, while some grant funding sources in this booklet refer to Cheshire, please bear in mind they may not include other local authority areas covered by the Cheshire cricket structure, such as Trafford, Tameside or Wirral; in such cases, there should be equivalents.

Good luck with your applications and club fundraising. This booklet has been written by:

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PREPARING A STRONG FUNDING APPLICATION – HINTS AND TIPS

- Discuss your plans at the outset with your Club Development Manager and the respective funding body to determine their initial interest in your project.
- Establish a need for funding by consulting children, parents and/or the local community. This will help establish interest and show how many will benefit.
- Make sure your plans are thorough, have been accurately costed and have an identified timescale. Assume the reader knows nothing about your organisation – when answering questions, be clear, specific and concise.
- Your application must meet the criteria of the respective funding body.
- Paint a picture in the mind of the reader; they need to be able to visualise your project purely from the text you have written
- Your application should request only the funds you require and demonstrate value for money. Include details of other confirmed funding, and where not confirmed, when you expect to receive a decision.
- Contributing cash or ‘in kind’ resources (eg. labour, product), will increase your chances of success. Never ask for 100% funding, always contribute something.
- Your application should outline how your plans benefit the wider community (eg. young people, women, people with disabilities, ethnic minority groups etc).
- Where relevant, demonstrate how your plans have strategic relevance (eg. to County, Regional and/or National Cricket Development Plans).
- Ensure the timescale of your plan / project is in line with that of the funding body.
- Where necessary, ensure you have the relevant planning permission or written confirmation if it is not required.
- Ensure equipment purchase or facilities meet with required design and / or performance criteria. (Contact your Club Development Manager for details).
- To assist with monitoring your project and evaluating progress, keep receipts, record the number of participants and any comments made by beneficiaries, for example.

OTHER CONSIDERATIONS

- Do not start a project before you receive official written notice of an award or permission to go ahead. Funding bodies will not fund retrospectively.
- Consider every possible funding option available (eg. grants, sponsorship, donations and your own fundraising activities).
- If successful, say ‘Thank you’; it’s the start of a relationship, not the end.

ECB GRANT AID PROGRAMME

The ECB has previously awarded substantial funding by Sport England to invest in capital projects and facilities. The ECB GRANT AID PROGRAMME (EGAP) is an excellent opportunity for the ECB to direct investment into a limited number of clubs on a strategic basis in order to improve the facilities at clubs.

Over 45 Cheshire clubs have benefited from substantial investment through this programme over the past 10 years. Unfortunately, funding is less plentiful than previously but there are still some opportunities for 1 or 2 clubs to benefit annually, especially to top up funding that has been accessed from other sources to ensure a project is viable.

PRINCIPAL CRITERIA

The criteria for applying through the Cheshire Cricket Development Office is that Clubs must have achieved Cheshire Cricket Board Focus Club status, including:

- Affiliation to the ECB through the Cheshire Cricket Board.
- Achieved ECB ClubMark Accreditation (maintain and re-accredit every 3 years).
- Clubs must have a junior section, defined as a cricket club that offers appropriate coaching and competition to cricketers under the age of 18 years old
- Regular attendance at Development Groups.
- Membership of the Cheshire Association of Groundsmen.
- Annual participation in NatWest Cricketforce.
- Having a Club Development Plan which drives committee decisions, and is widely publicised to attract members and community 'buy-in'.
- Willingness to host Cheshire junior and senior representative games and training sessions.
- Promotion of Cheshire Cricket Board Player Pathway courses, both indoor and summer camps.
- Participation in national (ECB) and countywide surveys to gauge the opinion of players of all ages and standards.
- Eligible clubs may only submit an application after the approval of an ECB Regional Funding and Facilities Manager

CONTACT DETAILS:

Contact the Cheshire ECB Club Development Manager for the latest developments, or refer to the website at www.cheshirecricketboard.co.uk

ECB SMALL GRANT SCHEME

The England and Wales Cricket Trust Limited (EWCT) Small Grant Scheme aims to help Clubs make small, incremental changes to improve the quality and sustainability of cricket provision that directly impacts on the playing of the game of cricket, and / or reduces the operating costs of cricket clubs by the purchase of materials. An amount is allocated to the Cheshire Cricket Board each year, though the amount varies annually.

PRINCIPAL CRITERIA

- Any Cheshire affiliated Cricket Club can apply, although decisions on the awarding of funding will take into consideration the relative impact of such investment.
- Clubs who received an award from the Small Grant Scheme are not eligible to reapply the following year

OTHER CONSIDERATIONS

- Priorities for funding may vary from year to year. For example, priorities in 2015 relate to the theme of sustainability, the 'Get The Game On' initiative and the involvement at national level of Waitrose. Items could include things such as double glazing and/or insulation; installation of a more energy efficient boiler; rainwater harvesting and reuse; water mopping equipment; covers and extended sheeting; kitchens and barbecue areas plus other social area related projects.
- The fund is restricted to a maximum of 90% of total cost, so a club will need to show how the balance has been raised, for example, from club funds, other grant sources or an ECB Interest Free Loan.
- A Prioritisation Panel will decide which applications are to be supported as the scheme is likely to be oversubscribed, and clubs must be prepared for a reduced offer, or their application being deferred.

CONTACT DETAILS

Contact the Cheshire Club Development Manager for the latest developments; email mike.woollard@cheshirecricketboard.co.uk or telephone 01606 871200. Clubs can also access information on the scheme via the ECB website - www.ecb.co.uk

ENGLAND AND WALES CRICKET TRUST

The Trust is a wholly owned charitable subsidiary of the ECB. It has an interest-free loan scheme which aims to finance capital projects, including renovations, to improve facilities which contribute to increased participation in cricket. The maximum interest-free loan is £50,000. Most loans will be for less than 5 years, though the maximum loan period is 10 years.

OTHER CONSIDERATIONS

- there are a number of mandatory requirements a club must meet in order to apply, for example, relating to tenure, insurance, club finances, child welfare and an equity policy.
- the types of projects considered include synthetic net bays, fine turf square and outfield, drainage, machinery, scoreboards, sightscreens (the list is not exhaustive).
- ineligible projects include general landscaping, car parks, outdoor lighting, CCTV, coaching items, bowling machines, video recorders (the list is not exhaustive).

DEADLINES

An application can be made at any time to ECB, but it is recommended to consult with CCB Club Development Manager prior to applying.

CONTACT DETAILS

All applications for an ECB Interest Free Loan must be made direct to the ECB, unless as part of an ECB grant application.

<http://www.ecb.co.uk/development/facilities-funding/grants-and-loans/england-and-wales-cricket-trust-interest-free-loan-scheme,851,BP.html>

ECB 'CLUBMARK' ACCREDITATION

'ClubMark' is an accreditation which demonstrates that a club is a 'safe, effective and child friendly club'. The criteria have been revised from January 2015. The CCCC will give a grant of £50 to cover expenses incurred to those clubs that successfully achieve ClubMark, but not when reaccrediting.

The process involves providing evidence to an assessor that a club meets key requirements in specific areas, for instance:

1. Safeguarding of children
2. The cricket programme
3. Equity
4. Management

OTHER CONSIDERATIONS

ClubMark is more than a 'box ticking' exercise; it is a major statement by a club which says that it has a culture which ensures an ongoing commitment to ClubMark and that all members of the club have signed up to the principles outlined in the programme. It also states that the club has adopted the ECB child welfare policy – "Safe Hands" (Cricket's Policy for Safeguarding Children) – and the ECB's Inclusion and Diversity Policy. Confirmation of their adoption should be in the Club's Constitution.

Clubs that choose not to seek the ClubMark accreditation will find it more and more difficult to source financial help. Funders will increasingly use ClubMark as a 'must have' before considering requests for assistance. Furthermore, funding will be channelled towards 'Focus Clubs'.

All Clubs due to renew accreditation, or apply for accreditation for the first time, will receive a CD ROM with templates of the new forms and detailed information on the criteria. Clubs will be required to self audit on an annual basis.

CONTACT DETAILS:

Contact the Cheshire Club Development Manager for the latest developments; email mike.woollard@cheshirecricketboard.co.uk or telephone 01606 871200.

LOCAL AUTHORITIES

Local Authorities often have their own grant schemes to help community and voluntary organisations (including sports clubs) in their locality. The size and range of schemes will vary from year to year and from authority to authority. Local authorities may also have their own Community Sports Networks, a network of local sports clubs who benefit from sharing information on all aspects of developing and running a club. The Networks may also be supported by the local County Sports Partnership.

CONTACT DETAILS

Cheshire East Council

www.everybody.org.uk

Cheshire West and Chester Council

www.activecheshire.org

Halton Borough Council

www.haltonsportspartnership.co.uk

Manchester City Council

www.manchester.gov.uk/info/100009/sports_leisure_and_the_arts

Stockport Metropolitan Borough Council

www.lifeleisure.net

Tameside Metropolitan Borough

www.activetameside.com

Trafford Metropolitan Borough Council

www.traffordsportscouncil.org.uk

Warrington Borough Council

www.livewirewarrington.co.uk

Wirral Metropolitan Borough

www.wirral.gov.uk/my-services/leisure-and-culture/sports/sports-development

TOWN AND PARISH COUNCILS

Small grants are often available from Town and Parish Councils for projects in the local community. The ability to provide financial support varies from Council to Council, though is often used as a source of matched funding towards a project. The ideal time to approach a Council for funding is towards the end of a financial year and the beginning of a new one.

BIG LOTTERY FUND 'AWARDS FOR ALL' (A4A)

The National Lottery small grants scheme, Awards for All, changed on 1 April 2009. Previously supported by the four Lottery Distributors – the Arts Council England, the Big Lottery Fund, the Heritage Lottery Fund and Sport England – each Distributor now operates their own separate small grant scheme. The 'brand' of Awards for All has been retained by the Big Lottery Fund, and is summarised here; Sport England's scheme is outlined later.

Do I apply to the Big Lottery Fund or Sport England? If the aim of your project, for example, is to accommodate a demand by local community groups to use your pavilion or clubhouse to run their activities, then Awards for All is the way to go. However, if the aim of your project, for example, is to deliver a cricket coaching programme for 15-17 year olds which requires coaches and equipment, then Sport England's small grant scheme is the way to go. Both schemes award grants of between £300 and £10,000. A4A allow an organisation to apply for up to £10,000 per year, though for different projects. If in doubt, contact both Funders to clarify your best approach.

PRINCIPAL CRITERIA Projects must meet one or more of the following outcomes:

- People have better chances in life - with better access to training and development to improve their life skills.
- Stronger communities - with more active citizens working together to tackle their problems.
- Improved rural and urban environments - which communities are better able to access and enjoy.
- Healthier and more active people and communities.

OTHER CONSIDERATIONS You can apply for a grant if you:

- are a not-for-profit group (refer to application guidance for examples)
- have a bank account that requires at least two unrelated people to sign each cheque or withdrawal
- have a governing body with at least three unrelated members
- can spend the grant within one year

A grant can be used for:

- putting on an event or activity, including venue hire
- training
- publicity materials for use in your project
- sessional workers (those who work only as and when required)
- equipment hire or purchase (including information technology equipment)
- updating equipment for health and safety reasons
- volunteers' expenses
- building, refurbishment or property projects costing £25,000 or less (including VAT)

DEADLINES FOR APPLICATIONS

- applications can be made at any time, though should be submitted at least 4 months before you want your project to start. Forms can be emailed; you will receive an 'in principle' decision within 10 weeks, and a final decision a few weeks later.

CONTACT DETAILS

Visit www.awardsforall.org.uk for up to date information. Telephone 0845 4 10 20 30 to discuss your project idea or email general.enquiries@awardsforall.org.uk

SPORT ENGLAND – SMALL GRANT PROGRAMME

The National Lottery small grants scheme, Awards for All, changed on 1 April 2009. Previously supported by the four Lottery Distributors – the Arts Council England, the Big Lottery Fund, the Heritage Lottery Fund and Sport England – each Distributor now operates their own separate small grant scheme.

The Sport England Small Grants Programme uses Lottery funding to make awards of between £300 and £10,000 to not-for-profit organisations. Sport England's strategy for 2012-17 is focused on people aged 14+ playing regular sport, and on developing opportunities for those that want to progress in their chosen sport. Sport England also want to further develop opportunities for disabled people playing more sport, reduce drop off at ages 16, 18, 21 and 24, plus get more people playing sport once a week to create a sporting habit for life. Small Grants will not fund projects that do not impact on this strategy.

(Sport England also administer a series of themed funding programmes offering larger grants – please refer to page 12 for an overview).

PRINCIPAL CRITERIA

- The total project cost should not exceed £50,000
- Projects must be deliverable within 12 months and provide a monitoring report within 13 months of the date of the offer letter
- Projects must seek to increase participation in sport, sustain participation in sport or provide opportunities to excel at a chosen sport
- Sporting outcomes must be the main focus of the project. Projects using sport as a means to an end are acceptable, but there must be a clear sporting benefit

OTHER CONSIDERATIONS

- Complete the pre-application checklist to determine if your organisation and project is eligible to apply
- Your project must meet the aims of the Small Grants Programme, have clear aims and objectives, and stand a good chance of achieving those aims
- Your application must present clear evidence of the need for the project
- The maximum grant allowed is £10,000 in a 12 month period
- Your project start date must be at least 10 weeks after submission of your complete application and supporting documents.
- Your project must be for new activity and new costs delivering new sporting benefit.
- Refer to the Programme guidance for clarification on what will not be funded.
- Cricket clubs have been successful in securing funding, for example, for practice nets, covers, mowers and ancilliary equipment, rollers, coaching and development costs, girls / women's community coaching, bowling machines, and coach education courses

DEADLINES FOR APPLICATIONS

Applications can be made at any time, though must be submitted online via their website. Applicants will have the opportunity to upload any supporting documentation at the end of the online application process. It could take up to 10 weeks to receive a decision (subject to the receipt of all requested documentation).

CONTACT DETAILS

Telephone 08458 508 508 or visit www.sportengland.org for up to date information.

SPORT ENGLAND – THEMED FUNDING PROGRAMMES

Sport England is focused on helping people and communities across the country create a sporting habit for life. Sport England will be investing over £1 billion of National Lottery and Exchequer funding between 2012 and 2017 in organisations and projects that will create more opportunities for young people to play sport, nurture and develop talent, provide the right facilities in the right places and ensure real opportunities for communities.

Many cricket clubs across the country, including Cheshire, have been successful in securing grant funding from two themed funding programmes, namely, Inspired Facilities and Protecting Playing Fields. A brief overview of each programme is below though reference must be made to the specific guidance for each programme, for example, regarding eligibility, deadlines, partnership funding requirements, type of project, project outcomes, assessment criteria, monitoring and evaluation requirements and tenure.

Inspired Facilities Grants from £20,000 - £75,000 (up to £150,000 for statutory bodies)

Inspired Facilities is focused on making it easier for local community and volunteer groups to improve and refurbish sports clubs or transform non-sporting venues into modern grassroots sport facilities. Projects will range from building modernisations and extensions, sports equipment, sports lighting through to sustainability improvements to reduce carbon footprints and reduce running costs.

Success in Cheshire: So far, 17 Cheshire clubs have benefited from this fund.

Protecting Playing Fields Grants from £10,000 - £65,000 (up to £100,000 for local authorities)

The programme will identify and fund projects that help communities realise the sporting benefits of playing field land. The programme will fund capital projects that create, develop and improve playing fields for sporting and community use and offer long term protection of the site for sport. Projects are likely to involve the construction of new natural turf pitches or improvement of existing ones that need levelling or drainage works.

Success in Cheshire: So far, 4 Cheshire clubs have benefitted from this fund for drainage projects.

CONTACT DETAILS

Telephone 08458 508 508 or visit www.sportengland.org for up to date information.

SPORT ENGLAND – SPORTSMATCH

At the time of this booklet publication, Sport England are reviewing Sportsmatch. Whilst they are committed to its continuation, a further announcement on the future shape of Sportsmatch is likely to be made during the summer 2015.

CONTACT DETAILS

Telephone 08458 508 508 or visit www.sportengland.org for up to date information.

SPORT ENGLAND – SPORTIVATE

Sportivate is a nationwide campaign that aims to capture the excitement of sport by providing opportunities for teenagers and young people to participate in high quality weekly coached sports programmes. Sportivate is aimed at young people aged 11-25 who are not particularly sporty but would like to play more sport. The programme offers six to eight weeks worth of coaching sessions in a variety of sports. Sportivate is part of 'Places People Play', Sport England's London 2012 mass participation legacy programme. Sportivate began in July 2011 and will run until March 2017.

County Sports Partnership will lead on this programme, for example, Active Cheshire (formerly Sport Cheshire), Greater Sport (Manchester) and the Merseyside Sports Partnership. Relevant clubs, groups and organisations who feel they can contribute suitable activities and programmes can apply for Sportivate funding.

ELIGIBLE COSTS – for example:

- Paying coaches to run activities
- Volunteers (in kind) to help run activities
- Hire of facilities to deliver activities
- Transport to aid young people and coaches to attend sessions
- Marketing / publicity
- Training / coaching courses

CONTACT DETAILS

Contact your County Sports Partnership for up to date information.

LANDFILL COMMUNITIES FUND

Almost all landfill operations have to pay a 'landfill tax' for dumping waste in registered landfill sites. Part of this tax can be redistributed by the landfill site operator to local community projects. Such projects must generate environmental improvements.

PRINCIPAL CRITERIA

- projects must be within ten miles of a registered landfill site.
- a cash contribution of approx 10% is required.

EXAMPLE

FCC Environment (formerly Waste Recycling Group) is one of the largest landfill operators in Cheshire. Waste Recycling Environmental Ltd (WREN) is the Body that administers and distributes landfill tax credits generated by FCC. FCC operates four landfill sites in Cheshire (near Chester, Crewe, Macclesfield and Warrington). Other landfill operators with a presence in Cheshire that take part in the fund include Biffa Award and Veolia, for example.

OTHER CONSIDERATIONS

- for WREN, a cricket / sport club will not be eligible unless there is considerable community benefit. For example, a cricket club could apply for funding to improve the pavilion / clubhouse if the building is used in a similar way to a village hall or community centre. The building must be used regularly by at least 4 different community groups (eg. whist drive, pre-school, exercise class, adult learning courses).
- for WREN, applications to improve facilities for single-sport clubs, such as artificial wickets, practice nets or drainage, are not eligible for funding because there is limited community benefit. (For other Fund operators, check their criteria).
- for WREN, they no longer accept applications for funding to construct new buildings or extensions to existing buildings; in practice, this means the bricks and mortar, including the roof. However, WREN will still consider funding applications for internal finishes, fixtures and fittings (eg. windows, doors, heating, toilets, kitchen) within a newly built facility and will continue to fund the refurbishment of existing buildings.
- project ideas should be discussed with the relevant operator at the outset to check eligibility. Some operators have a postcode search facility on their website to also assist with identifying eligible locations. Grant size will also vary between operators.

DEADLINES FOR APPLICATIONS

Applications can be made at any time, though the process, deadlines and forms will vary from operator to operator.

CONTACT DETAILS

For further information about WREN, tel 01953 717165 or visit www.wren.org.uk
For further information about Biffa Award, tel 01636 670000 or visit www.biffa-award.org
For further information about Veolia, tel 01902 794677 or visit www.veoliatrust.org

DISCRETIONARY RATE RELIEF

Under the Local Government Finance Act 1988, Local Authorities are allowed to grant Discretionary Rate Relief (DRR) to all voluntary non-profit making organisations, up to 100%. Each Council has different conditions and criteria with regard to the level of DRR. It is important to maximise any DRR as this is an annual benefit to the finances of a club.

EXAMPLES OF CRITERIA (list is not exhaustive and subject to local variations)

- the rateable value is less than £4,500
- the annual turnover in the latest set of accounts is less than £25,000
- the membership is open to all sections of the community
- 50% or more of the membership live in the respective local authority area
- clubs have a junior section

OTHER CONSIDERATIONS

- any club registered as a Charitable Organisation is eligible for 80% relief, mandatory under the Finance Act 1988. This includes being a Community Amateur Sports Club (CASC).
- Rateable Values (compiled by the Inland Revenue) are normally revised every five years. Any club that is subjected to a major increase should contact their Local Authority.

DEADLINES FOR APPLICATIONS

As per each individual local authority, though usually towards the beginning of a new financial year

CONTACT DETAILS

Local Authorities can be contacted as per the telephone numbers in the section "Local Authorities"

NATIONAL GOVERNING BODIES OF SPORT

For those cricket clubs situated on multi-use sites, working alongside other sports such as tennis or football, for example, then consider approaching their respective National Governing Body. There may be scope to lever funding where there is joint use of facilities, such as changing rooms or pitches, where more than one sport will benefit.

COMMUNITY AMATEUR SPORTS CLUBS – TAX RELIEF

With the granting of the Royal Assent to the 2002 Finance Bill on 24th July 2002, Community Amateur Sports Clubs (CASCs) may register with the Inland Revenue to claim tax relief. However, CASCs are not treated as charities for tax purposes, but some of the reliefs are similar. Up until 1 April 2009, HMRC could recognise a club as both a charity and a CASC but after this date, a registered CASC cannot be accepted as a charity for tax purposes. Over 70 clubs in the Cheshire structure are registered as a CASC.

BENEFITS TO A COMMUNITY AMATEUR SPORTS CLUB

This measure helps those clubs which do not wish to obtain full charitable status by giving them many of the benefits enjoyed by charities, for example (list is not exhaustive):

- exemption from Corporation Tax on UK trading profits if the turnover from that trade is less than £50,000 a year (£30,000 a year before 1 April 2015)
- Gift Aid on individual donations (though not for membership subscriptions)
- Inheritance tax relief on gifts
- Up to 80% charitable rate relief if a property is used for charitable purposes

Note: Bear in mind that tax relief initiatives are subject to periodic change, so always check the latest guidance using the contact details outlined below. For example, the Gift Aid Small Donations Scheme came into effect on 6th April 2013. The scheme was designed for charities and CASCs to receive a top-up payment on small cash donations of up to £20 where a Gift Aid declaration is difficult to obtain. CASC's can claim up to £1,250 in a tax year.

CRITERIA FOR TAX RELIEF

The tax relief package will be available to CASCs that:

- Are open to the whole community (though classes of membership are permitted)
- Are organised on an amateur basis
- Have as their main purpose providing facilities for and promoting participation in one or more of the eligible sports (such as cricket)

Note: There is no provision in the legislation for a club to de-register; once a CASC, always a CASC.

CONTACT DETAILS

Full guidance for CASCs on how to register to take advantage of the Government tax package for local sports clubs is available on the HM Revenue and Customs website: www.hmrc.gov.uk/casc or from HM Revenue and Customs Charities, Sports Club Unit, St Johns House, Merton Road, Bootle, Merseyside, L69 9BB. Tel: 0845 3020203 or email charities@hmrc.gov.uk

CHARITABLE TRUSTS AND FOUNDATIONS – AN OVERVIEW

Trusts and Foundations are charities that exist to give money to other charities, community and voluntary groups. Some Trusts are very small, able only to award a few hundred pounds each year, whereas large ones are able to award thousands. The majority of Trusts will not fund sport directly, choosing to focus on young people, social welfare aspects, for example. Most Trusts have specific grant making policies.

PRINCIPAL CRITERIA Most Trusts will state:

- what kind of activities they support (e.g. young people, social welfare, disabled people)
- where they will support (e.g. Cheshire only, North West, country-wide)
- what type of grant they will award (e.g. capital and/or revenue)
- minimum and maximum levels of grant
- what they will not support (eg. repair, maintenance or running costs).

OTHER CONSIDERATIONS

- target local trusts first as they have geographic limitations that could be to your benefit
- some Trusts will discuss a proposal prior to submitting an application (some won't).
- a written application need be no more than two sides of A4 (unless stated otherwise)
- ask for funding for a particular project, rather than your whole organisation
- write an application tailored to the needs of the Trust you are approaching
- if successful, keep the Trust informed of your progress

CONTACT DETAILS

Your local Council for Voluntary Service (CVS) or Voluntary Action (VA) may have a software package called "FunderFinder" and/or "GrantFinder" which can be used to assist in locating and selecting appropriate funding sources that your Club could apply to. Such organisations may produce funding bulletins that your Club could subscribe to; these may be free or offered at a nominal charge.

Contact Details for Councils for Voluntary Service / Voluntary Action (or similar)

Cheshire West	www.chesterva.org.uk www.eptnavco.org.uk www.cheshirecdt.org.uk	Tel: 01244 323527 Tel: 0151 356 7358 Tel: 01606 723180
Cheshire East	www.cvsce.org.uk Congleton (old borough area) Crewe & Nantwich (old borough area) Macclesfield (old borough area)	Tel: 01270 763100 Tel: 01270 211545 Tel: 01625 428301
Manchester	www.gmcvo.org.uk	Tel: 0161 277 1000
Halton	www.haltonsthelensvca.org.uk	Tel: 01744 457100
Warrington	www.warringtonva.org.uk	Tel: 01925 246880
Wirral	www.wirralcvs.org.uk	Tel: 0151 647 5432

THE LORD'S TAVERNERS FOUNDATION

The Lord's Taverners are officially accredited by the ECB as the national charity for the game. They offer opportunities for young people with a range of abilities and disabilities to engage in cricket and other sporting activities within their local communities.

KEY CONSIDERATIONS

- Their non-turf pitch and cricket equipment schemes closed in June 2014 and will not be re-opening.
- All funding is now allocated within a range of cricket programmes aimed at supporting those within areas of high deprivation and those with disabilities.
- The Lord's Taverners will not accept any unsolicited applications for funding.

CONTACT DETAILS

Visit www.lordstaverners.org

MISCELLANEOUS CHARITABLE TRUSTS

As outlined in page 17, the majority of Trusts will not fund sport directly, choosing to focus on young people or social welfare aspects and activities, for example. The following are a few examples of such Trusts which may help to provide small grants to fund community activities within your club, rather than purely sporting activities; make sure you meet their eligibility criteria and priorities for funding.

Many banks, building societies, financial companies and supermarkets have their own charitable trusts, for example:

Tesco Charity Trust Community Awards www.tescopl.com/index.asp?pageid=754

ASDA Foundation www.asdafoundation.org

Waitrose Community Matters www.waitrose.com

AVIVA Community Fund www.community-fund.aviva.co.uk/cms

MANCHESTER AIRPORT COMMUNITY TRUST FUND

The Manchester Airport Community Trust Fund has been established by Manchester Airport plc in order to promote, enhance, improve and protect both the natural and built environment in areas affected by Manchester Airport. The Airport contributes between £100,000 and £150,000 each year to the Fund. It also donates the money it receives from airlines who exceed the noise limits when flying out of the airport.

The Trust award grants to support eligible charitable projects that have a community, social or environmental focus. Projects must be within the specified area affected by aircraft operations; a map within the application guidance defines the boundary. Parts of the Boroughs of Stockport, Trafford, Manchester, Tameside, Cheshire West & Chester and Cheshire East are eligible.

PRINCIPAL CRITERIA

Your project must:

- improve or protect the natural, social and/or built environment
- be within the specified area most affected by aircraft operations
- offer open access and demonstrate lasting benefit to the wider community

OTHER CONSIDERATIONS

- the maximum grant is £3,000 (average grant is around £2,000) and an organisation must not have received funding in the last 3 years
- consider applications for particular items or works that allow your project to increase community benefit
- Trustees prefer to offer part funding to complement your fundraising or grant raising
- Trustees prefer to support groups that have volunteer involvement
- Projects must be for the benefit of the whole community, or a substantial section of it, and not groups of an exclusive nature. Membership groups, clubs, societies and sport clubs will be considered on their own merits, particularly looking at community access and membership fees.
- running costs, salaries, expenses, general repairs and maintenance, the purchase of land or buildings, and an individual's sports kit will not be funded

DEADLINE FOR APPLICATIONS

Trustees meet quarterly to consider grants in January, April, July and October. Applications should be received no later than the first Friday of the month preceding the meeting.

SUCCESSFUL APPLICANTS Ashley, Ashton-on-Mersey, Chelford, Toft, Stretford

CONTACT DETAILS

Telephone the Trust Administrator on 0161 489 5281 for an application or to discuss a project idea, or email trust.fund@manairport.co.uk or visit www.manchesterairport.co.uk

COMMUNITY FOUNDATIONS

A Community Foundation is a vehicle for charitable giving. Community Foundations work with individuals, families and companies to design bespoke grant making strategies that target particular issues or focus on particular geographical areas. There are Community Foundations for Cheshire, Merseyside, Greater Manchester, Derbyshire, Shropshire and Staffordshire, each with their own criteria and priorities. Therefore, research the Foundation relevant to your geographic location to determine your eligibility to apply.

As an example, the following information relates to the Cheshire Community Foundation which supports a wide range of charitable activity aimed at improving the quality of life for local people in Cheshire East, Cheshire West and Chester, and Warrington.

PRINCIPAL CRITERIA

- The Cheshire Community Foundation mainly gives grants to organisations that are 'not for profit' such as charities, community groups and social enterprises.
- Important: Applications involving sport will be considered on a 'case by case' basis. The Foundation welcomes applications for projects that intend to use sport as a tool to tackle a social issue or bring a community together, but is reluctant to fund sport for sport's sake, as there are other sources of funding for sport.

OTHER CONSIDERATIONS

- The Foundation administers a range of grants on behalf of other charitable trusts, often funding targeted towards a specific geographic area or towards a particular cause.
- The Foundation encourages grant applicants to talk to them before filling out an application form, as this can save you time if your project is not one they are able to support.
- If your project fits their criteria and one of their funding streams, the Foundation will invite you to make a formal application using their Grant Application Form.

DEADLINES FOR APPLICATIONS

You can apply at any time throughout the year; applications will be considered on a quarterly basis in March, June, September and December. They will contact you with the outcome of your application once they have a decision from their trustees and donors. Decisions normally take between 1-2 months.

CONTACT DETAILS

Visit www.cheshirecommunityfoundation.org.uk for up to date information or call them on 01606 330607 to discuss your project.

HOUSING ASSOCIATIONS

There are numerous Housing Associations that operate across the Cheshire sub-region, all of which are working in partnership with their local communities to enhance the quality of life. Most have small grant schemes for projects affecting where their respective residents live; these small grants often have broad criteria and are usually in the region of £500. Also, staff may undertake community projects such as repainting community buildings or improving an outdoor space.

The list below gives a broad overview of housing associations with properties in the Cheshire sub-region. Each will have their own website and for those with active grant schemes, their criteria and contact details should be displayed.

EXAMPLES – the list is not exhaustive:

Wulvern Housing (properties in Crewe and Nantwich)

Muir Group Housing Association (properties in Chester, Helsby, Frodsham)

Chester & District Housing Trust (merged with Sanctuary Housing)

Halton Housing Trust (properties in Runcorn and Widnes)

Peaks and Plains Housing Trust (properties in Macclesfield)

Plus Dane Housing Group (properties in Ellesmere Port, Neston and Congleton)

Weaver Vale Housing Trust (properties in Winsford and Northwich)

Great Places Housing Group (properties in Knutsford, Tameside and Trafford)

Golden Gates Housing Trust (properties in Warrington)

Your Housing Group (properties in Stockport, Tameside, Trafford, Runcorn, Widnes, Wirral, Cheshire East, Warrington and Cheshire West)

Stockport Homes (properties in Stockport)

Trafford Housing Trust (properties in Trafford)

Contour Homes (properties in Cheshire and Greater Manchester)

Riverside (properties in Ellesmere Port, Halton and Wirral)

Wirral Methodist Housing Association (properties in Wirral)

NATWEST CRICKETFORCE

CricketForce is an England and Wales Cricket Board volunteering initiative aimed at rejuvenating the nation's cricketing facilities. The initiative encourages cricket supporters, their friends and families to give something back to their local community cricket club by volunteering to undertake renovations to clubhouses and grounds. CricketForce aims to raise the profile of your club in the local community, help you recruit volunteers and to have a little fun along the way. It usually takes place in March / April each year; clubs should register their intent to participate annually via the website.

Occasionally, there are other opportunities that run along CricketForce. For example, since 2013, all CricketForce registered clubs could benefit from a £400 privilege account scheme offered by Jewsons. Your club only needs to pay £50 and it will receive an additional £350 from the ECB to spend on products in Jewson branches.

CONTACT DETAILS: Register annually at www.ecb.co.uk/natwestcricketforce

B&Q WASTE DONATION SCHEME

The B&Q "Waste Donation Scheme" allows schools, charities and community groups to apply for products and waste materials, a scheme which operates in all stores. B&Q donates products and waste materials they haven't been able to sell for re-use, such as slightly damaged tins of paint, off-cuts of timber, odd rolls of wallpaper and end-of-range materials.

Items available for donation will vary from store to store and there is no guarantee that items will be available for donation when an enquiry is made. Any waste or surplus stock offered is done so on the guarantee that it will not be re-sold.

HOW TO APPLY

For more information, please contact your local store directly and speak to a duty manager. Before any materials are donated, the store will complete a Waste Donation Form which must be signed by a representative of the group. Identification will be required as proof that you are a member of that group.

Note: Whilst this example highlights B&Q, there may be other similar businesses, like builders' merchants or garden centres, which operate in a similar way but don't officially publicise such a scheme.

CONTACT DETAILS:

Visit the website www.diy.com or visit your local store.

CASH 4 CLUBS

Sports clubs that are registered with their sport's National Governing Body or local authority can apply for grants of up to £1,000 through the Cash 4 Clubs grants scheme.

PRINCIPAL CRITERIA

- Cash 4 Clubs is a sports funding scheme which gives clubs a unique chance to apply for grants to improve facilities, purchase new equipment, gain coaching qualifications, and generally invest in the sustainability of their club.

OTHER CONSIDERATIONS

- There are four tiers of grants at £250, £500, £750 and £1,000; the website gives ideas as to what they will fund
- No preference is given to types of sport or the age of people involved with the club, but they do look for sports clubs that play an active role in the community.
- Broadly, around £30,000 is given out in grants each year, so bear this chance of success in mind if deciding to apply. Due to the large numbers of applications received, they are only able to notify successful applicants.

DEADLINES FOR APPLICATIONS

Applications can be submitted at any time though grants are awarded once a year.

CONTACT DETAILS

Further information is available at: www.cash-4-clubs.com

CHESHIRE CLUBS' CRICKET COMMITTEE (CCCC)

The aim of the CCCC is to improve the standard of cricket in Cheshire.

PRINCIPAL CRITERIA

- clubs must be affiliated to the CCCCs

GRANTS AVAILABLE

- to provide small grants (up to £100) for emergency repairs to the pavilion or equipment
- each application will be treated on its own merits

DEADLINE FOR APPLICATIONS There are no deadlines.

CONTACT DETAILS

For further information, contact Mr John Petch, 63, Linksway, Gatley, Cheadle, Cheshire, SK8 4LA. Tel: 0161 428 2042 j.logie.petch@ntlworld.com or visit <http://www.the-4c-s.org/>

USEFUL PUBLICATIONS, ORGANISATIONS AND WEBSITES

The following publications are available as useful references to complement this booklet.

ENGLAND AND WALES CRICKET BOARD (ECB)

The ECB produce several publications to assist cricket clubs, for example:

- Sources of Grant Aid and Funding for Cricket Clubs
- Fundraising Guide for Cricket Clubs
- Marketing your Club (to assist with sponsorship)

Contact Details visit www.ecb.co.uk

FUNDING CENTRAL WEBSITE

'Funding Central' is a free website for all voluntary and community sector organisations, providing access to funding and finance opportunities, plus a wealth of tools and resources supporting organisations to develop sustainable income strategies appropriate to their needs. www.fundingcentral.org.uk

GRANT FINDING SOFTWARE PACKAGES

Your local Council for Voluntary Service (CVS) / Voluntary Action (VA) may have a software package called "FunderFinder" and/or "GrantFinder" which can be used to assist in locating and selecting appropriate funding sources that your Club could apply to. Such organisations may produce funding bulletins that your Club could subscribe to; these may be free or offered at a nominal charge.

CONTACT DETAILS: Councils for Voluntary Service / Voluntary Action (or similar)

Cheshire West	www.chesterva.org.uk www.eonavco.org.uk www.cheshirecdt.org.uk	Tel: 01244 323527 Tel: 0151 356 7358 Tel: 01606 723180
Cheshire East	www.cvsce.org.uk Congleton (old borough area) Crewe & Nantwich (old borough area) Macclesfield (old borough area)	Tel: 01270 763100 Tel: 01270 211545 Tel: 01625 428301
Manchester	www.gmcvo.org.uk	Tel: 0161 277 1000
Halton	www.haltonsthelensvca.org.uk	Tel: 01744 457100
Warrington	www.warringtonva.org.uk	Tel: 01925 246880
Wirral	www.wirralcvs.org.uk	Tel: 0151 647 5432