

The word "sky" is written in a large, metallic, 3D font with a reflective surface. It is positioned on top of a red cricket ball, which is the central focus of the image. The background is a blurred green field, suggesting an outdoor cricket ground setting.

## Sky for ECB Clubs DTH UK

### Complete the perfect cricket experience with Sky

Whether it's relaxing before a cricket match or winding down after, having Sky in your club will ensure the entertainment you provide to your members is first class.

Join Sky and you can access a fantastic range of channels. Create an electric atmosphere with live sports and keep members coming back for more. Generate a buzz and attract new members with quality music channels, live news and entertainment programming.

### Superb benefits include:

- Combine cricket with more top notch live sport on TV
- Enhance enjoyment of club facilities
- Entertain members and add value to their membership
- Attract new members whilst keeping existing members in your venue for longer

**Give your venue something extra with Sky TV.**

# Great content, great options

Select the best package option for your club - there are 2 impressive packages to choose from, Sky Base and Sky Ultimate. Both bring you a great range of entertainment, but for definitive sports coverage choose our Sky Ultimate package and provide viewers with non-stop sporting action.

## SKY ULTIMATE £211 PER MONTH (ex VAT)

### PREMIUM SPORTS CHANNELS

sky SPORTS 1      sky SPORTS 4  
 sky SPORTS 2      sky SPORTS NEWS  
 sky SPORTS 3      ESPN<sup>†</sup>

### ADDITIONAL SPORTS CHANNELS

BRITISH EURO SPORT    BRITISH EURO SPORT 2    ESPN CLASSIC    ESPN AMERICA

### CLUB SPORTS CHANNELS

MUTV    CHELSEA    Tottenham Hotspur



### ENTERTAINMENT CHANNELS\*

INCLUDING:

#### NEWS & EVENTS

sky NEWS    FOX NEWS    EXTREME SPORTS CHANNEL

#### VARIETY

sky1    sky2    sky3    DMAX    COMEDY CENTRAL

#### MUSIC

MTV    VH1    magic    Q    BOB    KERRANG!

#### KNOWLEDGE & CULTURE

NATIONAL GEOGRAPHIC CHANNEL    DISCOVERY CHANNEL    ANIMAL PLANET    real time    SHORTS TV

### PLUS, AT NO ADDITIONAL CHARGE

#### SKY 3D

Content includes:



Note: 3D-ready TV and 3D glasses required for 3D viewing.

#### HD PACK

HD channels including:

sky SPORTS HD 1    sky SPORTS HD 3  
 sky SPORTS HD 2    sky SPORTS HD 4

sky1<sup>HD</sup>    ESPN<sup>HD</sup>    ESPN AMERICA<sup>HD</sup>    sky NEWS HD    EURO SPORT 2    EURO SPORT 1

\* See Your Guide to Sky for a list of channels which have restricted viewing. For a full list of channels included in each mix see [www.sky.com/business](http://www.sky.com/business). † Stand alone ESPN Sports package is available. Call 08448 244 244 for details.

Stand out from the competition and create an experience your viewers won't forget. Top up your package by adding a Sky Bit, such as At The Races.

## SKY BASE

**£133** PER MONTH  
(ex VAT)

### PREMIUM SPORTS CHANNELS



### ENTERTAINMENT CHANNELS\*

INCLUDING:

NEWS & EVENTS



VARIETY



MUSIC



KNOWLEDGE & CULTURE



### PLUS, AT NO ADDITIONAL CHARGE

#### HD PACK HD channels including:



## SKY BITS

### RACING

**£32** PER MONTH  
(ex VAT)  
WITH SKY ULTIMATE

**£47** PER MONTH  
(ex VAT)  
WITH SKY BASE

**AT THE RACES**

Note: At The Races is available as a stand alone channel. Call **08448 244 244** for details.

## EQUIPMENT

### Sky+HD box\*\*



**FREE** ^

When you take the **Sky Ultimate Package**

Installation of your equipment is not included, please call **08448 244 244** for further details

\*\*HD ready TV and HD Pack are required for HD Viewing. • A charge of £50 applies when you take the Sky Base package.

^ If you have previously received Sky Satellite Equipment or any of these have been previously supplied for the premises, then you will not be eligible for this offer (subject to Sky's discretion to permit a further free box if, for example, an ongoing subscription continues to be paid in respect of the previously installed system). You must agree to subscribe to all your chosen Sky Subscription Agreements for at least 12 months from the date that the free system is installed.

# Important Information

## ECB Clubs DTH UK Agreement

Please read carefully the following important terms of this ECB Clubs DTH UK Agreement. The restrictions and information set out, along with the Important Information in the Your Guide to Sky booklet, form part of the Agreement between you and Sky.

### 1. What is an ECB Club?

In this Agreement, an ECB Club means the premises of a current member club of the England and Wales Cricket Board at which member activities are undertaken. Sky has sole discretion in determining whether a premises is an ECB Club.

### 2. Is this the right Agreement for my business?

If you are an ECB Club in the UK, Isle of Man or Channel Islands and you wish to distribute Sky in your Premises; then these are the right agreements for you. If not, then you can obtain the right correct agreement by calling 08448 244 244.

Under these Agreements, your Premises must be in the United Kingdom of Britain, including Northern Ireland, Channel Islands or Isle of Man (the 'Territory', as defined in the terms and conditions booklet). The Viewing Card which you will be sent is authorised for use only within the Territory. Use of the Viewing Card outside of the Territory is strictly prohibited.

## How to Join

- **Read** Your Guide to Sky, this ECB Clubs DTH UK Sky Package & Price flyer and the Terms & Conditions Booklet
- **Choose** your Channel Package, Sky Bits and equipment
- **Select** a payment method - either Direct Debit or Credit Card (Visa or Mastercard)



Phone us on  
**08448 244 244**

**OR**



Send completed  
contract to address  
on Contract form