

**THE CHESHIRE CLUBS'
CRICKET COMMITTEE**



**SOURCES OF GRANT AID
TENTH EDITION**

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SOURCES OF GRANT AID

INTRODUCTION

The Cheshire Clubs' Cricket Committee (CCCC) was formed by the Cheshire Cricket Board in 1997 to look after the development of senior recreational cricket in Cheshire. To assist the development of cricket in Cheshire, the CCCC has produced an updated edition of this booklet, *Sources of Grant Aid*, every two or three years. This booklet has proved conclusively that clubs of all sizes from towns and villages across the county have been able to secure funding; whether it be a few hundred pounds or thousands, grants have made a huge impact, helping to raise cricketing standards across Cheshire and to develop greater community involvement within Clubs. The Cheshire league ladder structure also gives every club the chance to climb from the bottom to the top.

The introduction of ECB ClubMark accreditation has helped to drive up standards in Cheshire cricket, by demonstrating a Club's commitment to having policies and procedures in place, particularly to safeguard young and vulnerable people. In fact, those clubs that choose not to seek accreditation (or subsequently lose accreditation) will find it more difficult to source financial help as grant funders increasingly view ECB ClubMark as a 'must have'.

Also, the presence of a current and comprehensive 'Club Development Plan' will be crucial to Clubs looking to access grant funding. The more information a Club can include within their plan, the easier it will be for funders to determine the likely impact of any investment. For Clubs looking to review their Development Plans, the Cheshire Cricket Board can provide templates on request.

To improve future editions of this booklet, please feel free to notify the CCCC or the Cheshire Cricket Development Office of additions or amendments that could be included.

Thank you.

DISCLAIMER

Grant criteria and priorities change from time to time. Every effort has been made to ensure the accuracy of the information contained in this publication. Contact the Funder or visit their website for up to date information. The Cheshire Clubs' Cricket Committee shall not at any time, in any circumstances, be held responsible or liable to any party in respect of any loss, damage or costs of any nature arising directly or indirectly from reliance placed on the material in this publication.

HOW THIS BOOKLET CAN HELP

Securing funding, from whatever source, takes time and effort. As applying for funding is very competitive and professional in its approach, any application must try to 'stand out from the crowd'. This booklet summarises sources of grant aid, outlining the broad parameters of each scheme to give you a flavour of the scope and eligibility criteria. Although the list is not exhaustive, the sources represent those most likely to bring success. There is also general advice on preparing a strong funding application and how to seek private sector resources. Contact details for further information are given.

When seeking a suitable grant, don't just look for those funders who will fund 'cricket' (as these are few and far between). Your approach should be to look at the criteria of each funder and tailor your application accordingly. For instance, some funders want to help particular groups of people (e.g. young people, those living in rural communities, people with a disability) or support projects which generate particular outcomes (eg. improving levels of physical activity, improving confidence). The vehicle through which both of these criteria could be addressed is cricket (or any other sport for that matter).

Self-help also plays a key role in successful applications. For most funding sources, you will be asked to contribute something, whether it be cash or 'in kind' (e.g. volunteer labour). As your chances of success improve with the more you can contribute, this is where your own club fundraising becomes vital. If seeking sponsorship or donations, do not underestimate the value of personal contacts within your Club - this is your most important source.

When looking for funding, for example, for equipment, facilities, coaches or activities, consider if your cricketing neighbours and/or local community groups could benefit. This is because there are simply not enough funds available to provide for the needs and wants of every club in Cheshire. Funders look favourably upon organisations working with others.

Most grant-makers like to fund people and activities, rather than large building projects. If you are trying to fund costly building works, it is likely the funds will need to be raised from a mix of your own fundraising and grants. Think about what you can realistically raise or apply for and then scope your capital project accordingly; also consider if phasing your capital work is a realistic possibility.

Finally, when applying for grant aid, it is **strongly recommended** that you contact the Cheshire Cricket Development Office at the outset, who can give advice based on the experience of other similar projects at Cheshire clubs.

Also, while some grant funding sources in this booklet refer to Cheshire, please bear in mind they may not include other local authority areas covered by the Cheshire cricket structure, such as Trafford, Tameside or Wirral; in such cases, there may be equivalents.

Good luck with your applications and club fundraising. This booklet has been written by:

Stephen Wright
Grant Funding Skills Ltd
www.grantfundingskills.co.uk
and Life Member, Oulton Park Cricket Club

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PREPARING A STRONG FUNDING APPLICATION – HINTS AND TIPS

- Discuss your plans at the outset with your Club Development Manager and the respective funding body to determine their initial interest in your project.
- Establish a need for funding by consulting children, parents and/or the local community. This will help establish interest and show how many will benefit.
- Make sure your plans are thorough, have been accurately costed and have an identified timescale. Assume the reader knows nothing about your organisation – when answering questions, be clear, specific and concise.
- Your application must meet the criteria of the respective funding body.
- Paint a picture in the mind of the reader; they need to be able to visualise your project purely from the text you have written
- Your application should request only the funds you require and demonstrate value for money. Include details of other confirmed funding, and where not confirmed, when you expect to receive a decision.
- Contributing cash or 'in kind' resources (eg. labour, product), will increase your chances of success. Never ask for 100% funding, always contribute something.
- Your application should outline how your plans benefit the wider community (eg. young people, women, people with disabilities, ethnic minority groups etc).
- Where relevant, demonstrate how your plans have strategic relevance (eg. to County, Regional and/or National Cricket Development Plans).
- Ensure the timescale of your plan / project is in line with that of the funding body.
- Where necessary, ensure you have the relevant planning permission or written confirmation if it is not required.
- Ensure equipment purchase or facilities meet with required design and / or performance criteria. (Contact your Club Development Manager for details).
- To assist with monitoring your project and evaluating progress, keep receipts, record the number of participants and any comments made by beneficiaries, for example.

OTHER CONSIDERATIONS

- Do not start a project before you receive official written notice of an award or permission to go ahead. Funding bodies will not fund retrospectively.
- Consider every possible funding option available (eg. grants, sponsorship, donations and your own fundraising activities).
- If successful, say 'Thank you'; it's the start of a relationship, not the end.

ECB GRANT AID PROGRAMME

The ECB has previously been awarded substantial funding by Sport England to invest in capital projects and facilities. The ECB Grant Aid Programme (EGAP) provides an excellent opportunity for the ECB to deliver direct investment into a limited number of clubs on a strategic basis, in order to improve the facilities at clubs.

Funding for EGAP is held centrally by the ECB, with Counties invited to make applications on behalf of their clubs. More than 45 Cheshire clubs have benefited from investment through EGAP over the past 10 years. Funding is less plentiful than previously but there are still opportunities for one or two clubs to benefit annually, especially to 'top up' partnership funding that has been secured from other sources to ensure a project is viable.

PRINCIPAL CRITERIA

The criteria for applying through the Cheshire Cricket Board Development Office is that Clubs must have achieved 'Focus Club' status, and be committed to the following:

- Affiliation to the ECB through the Cheshire Cricket Board.
- ECB ClubMark Accreditation (maintain and re-accredit every 3 years).
- Clubs must have a junior section, defined as a cricket club that offers appropriate coaching and competition to cricketers under the age of 18 years.
- Regular attendance at Development Groups.
- Membership of the Cheshire Association of Groundsmen.
- Annual participation in NatWest Cricketforce.
- Having a Club Development Plan which drives committee decisions, and is widely publicised to attract members and community 'buy-in'.
- Willingness to host Cheshire representative games and training sessions.
- Promotion of the Board's Player Pathway courses, both indoor and summer camps.
- Participation in national (ECB) and countywide surveys to gauge the opinion of players of all ages and standards.

In addition to the above, Clubs will be expected to demonstrate how investment in their project will support the ECB's 'Cricket Unleashed' Strategy, in particular, the 'More Play' element through support of some of the ECBs national programmes, which include:

- All Stars Cricket
- Women's and Girls Festivals
- Under 19 T20

NB) Eligible clubs may only submit an application after the approval of an ECB Regional Funding and Facilities Manager.

CONTACT DETAILS:

To discuss the merits of your project, contact Cheshire's Clubs and Participation Manager Gareth Moorhouse – gareth.moorhouse@cheshirecricketboard.co.uk

ECB SMALL GRANT SCHEME

The ECB Small Grant Scheme aims to help Clubs make small, incremental changes to improve the quality and sustainability of cricket provision that directly impacts on the playing of the game of cricket, and / or reduces the operating costs of cricket clubs by the purchase of materials. An amount is allocated by the ECB to the Cheshire Cricket Board each year, though this amount varies annually.

PRINCIPAL CRITERIA

- Any Cheshire affiliated Cricket Club can apply, although decisions on the awarding of funding will take into consideration the relative impact of such investment.

OTHER CONSIDERATIONS

- Priorities for funding vary from year to year. For example, priorities in **2018** focused on the ECB's national participation programmes: All Stars Cricket, Women's and Girls Festivals and Under 19 T20, in addition to the 'Get The Game On' initiative which primarily supports the purchase of covers, flat sheets and water removal devices.
- Within its Guidance Notes to Clubs, the ECB produce a (non-exhaustive) list of eligible products and materials, for which two supporting quotes are required.
- Clubs can apply for between £1,000 and £4,000 towards the cost of their project. The fund is restricted to a maximum of 90% of the total cost, so a club will need to show how the balance will be raised, for example, from club funds, other grant sources or an ECB Interest Free Loan.
- A Prioritisation Panel will decide which applications are to be supported as the scheme is highly likely to be oversubscribed, and clubs must be prepared for a reduced offer, or their application being deferred.

CONTACT DETAILS

To discuss the eligibility of a project, contact Cheshire's Clubs and Participation Manager Gareth Moorhouse – gareth.moorhouse@cheshirecricketboard.co.uk

Clubs can also access information on the scheme via the ECB website - <https://www.ecb.co.uk/be-involved/club-support/club-funding/england-wales-cricket-trust-small-grant>

NATIONAL GOVERNING BODIES OF SPORT

For those cricket clubs situated on multi-use sites, working alongside other sports such as tennis or football, for example, then consider approaching their respective National Governing Body. There may be scope to lever funding where there is joint use of facilities, such as changing rooms or pitches, where more than one sport will benefit.

ENGLAND AND WALES CRICKET TRUST

The England and Wales Cricket Trust is a wholly owned charitable subsidiary of the ECB. It has an **Interest-Free Loan Scheme** which aims to finance capital projects, including renovations to improve facilities which contribute to increased participation in cricket. The maximum interest-free loan is £50,000, with a maximum repayment period of five years.

PRINCIPLE CRITERIA

- All ECB affiliated cricket clubs can apply, alongside other organisations that can evidence achievement / delivery of the EWCT's charitable aims.
- ECB ClubMark registration or accreditation is not a requirement when applying.

OTHER CONSIDERATIONS

- Eligible projects fall into four main categories including Buildings, Equipment Purchase, Fine Turf and Non-Turf.
- Eligible buildings projects include changing room development, clubhouse renovation, social area development, machinery store, score box, improvement in car parking facilities, CCTV/security shutters, outdoor lighting, energy consumption/saving systems, water consumption/saving systems and flood defence measures.
- Equipment purchase projects include machinery, covers, sightscreens, scoreboard, mobile net cages, security/protection (perimeter fencing/ball stop netting).
- Fine turf projects include improvement to the square, outfield, drainage/irrigation and flood defence measures.
- Non-turf projects include both practice and playing facilities.
- Land purchase applications will also be considered for cricketing purposes only.
- Before submitting any application, Clubs should read the EWCT Interest Free Loan Scheme guidance notes to determine if their project is eligible.
- Clubs must then complete and return the expression of interest form. Clubs with a junior section can apply for between £1,000 and £50,000 and for Clubs without a junior section, the maximum loan offered is £20,000. A minimum of 10% partnership funding is required from the applicant.

DEADLINES

An application can be made at any time to the ECB, but it is recommended to consult with your CCB Club Development Manager prior to applying.

CONTACT DETAILS

All applications for an ECB Interest Free Loan must be made direct to the ECB, unless as part of an ECB grant application.

<https://www.ecb.co.uk/be-involved/club-support/club-funding/england-wales-cricket-trust-interest-free-loan>

LOCAL AUTHORITIES

Local Authorities often have their own grant schemes to help community and voluntary organisations (including sports clubs) in their locality. The size and range of schemes will vary from year to year and from authority to authority. Local authorities may also have their own Community Sports Networks, a network of local sports clubs who benefit from sharing information on all aspects of developing and running a club.

CONTACT DETAILS

Cheshire East Council

www.activecheshire.org

Cheshire West and Chester Council

www.activecheshire.org

Warrington Borough Council

www.activecheshire.org

Halton Borough Council

www.activehalton.co.uk

Wirral Council

www.merseysidesport.com

Great Manchester Local Authorities

www.greatersport.co.uk

TOWN AND PARISH COUNCILS

Small grants are often available from Town and Parish Councils for projects in the local community. The ability to provide financial support varies from Council to Council, though is often used as a source of matched funding towards a project. The ideal time to approach a Council for funding is towards the end of a financial year and the beginning of a new one.

BIG LOTTERY FUND 'AWARDS FOR ALL' (A4A)

The National Lottery small grants scheme, Awards for All, changed during July 2017. A4A are keen to support smaller organisations and to achieve this, an organisation's income will be considered as part of the decision making process. Your community must be involved in the design, development and delivery of the activities you are planning. An organisation can apply for a maximum of £10,000 in a 12 month period. A4A recommend applicants have more than one quotation when buying goods and services to ensure best value for money.

CRITERIA Projects must meet one or more of the following three funding priorities:

- bring people together and build strong relationships in and across communities
- improve the places and spaces that matter to communities
- enable more people to fulfil their potential by working to address issues at the earliest possible stage

OTHER CONSIDERATIONS You can apply for a grant if you:

- are a not-for-profit group (refer to application guidance for examples)
- have a bank account and governance arrangements that meet with A4A requirements
- can spend the grant within one year or thereabouts

A grant can be used for:

- putting on an event or activity, including venue hire
- training and publicity materials for use in your project
- sessional workers (those who work only as and when required)
- equipment hire or purchase (including information technology equipment)
- updating equipment for health and safety reasons
- volunteers' expenses
- utilities and running costs
- small building, refurbishment or property projects (planning permission, if required, must be obtained before applying)

DEADLINES FOR APPLICATIONS

- applications can be made at any time, though should be submitted at least 12 weeks before you want your project to start. You will receive a decision within 10 weeks.

Do I apply to the Big Lottery Fund or Sport England? If the aim of your project, for example, is to accommodate a demand by local community groups to use your pavilion or clubhouse to run their activities, then Awards for All is the way to go. However, if the aim of your project, for example, is to deliver a cricket coaching programme for 15-17 year olds which requires coaches and equipment, then Sport England's small grant scheme is the way to go. Both schemes award grants of between £300 and £10,000. If in doubt, contact both Funders to clarify your best approach.

CONTACT DETAILS

Visit www.awardsforall.org.uk for up to date information. Telephone 0345 4 10 20 30 to discuss your project idea or email general.enquiries@awardsforall.org.uk

SPORT ENGLAND – SMALL GRANT PROGRAMME

Sport England's Small Grant Programme makes awards of between £300 and £10,000 to not-for-profit organisations that can contribute to their strategy, Towards an Active Nation. Small Grants will focus funding on adults and young people aged 14 or over. Projects working with mixed age groups may be considered if there is a particular focus on people aged 14 plus. Sport England want to fund eligible organisations that get more people engaged in sport and meet one or more of the aims in their strategy, which are to:

- Get inactive people to become more active
- Develop more resilient sporting habits
- Lead to more positive attitudes among young people
- Develop more diverse volunteers
- Improve progression and inclusion in talent development

PRINCIPAL CRITERIA – SMALL GRANTS

- The total project cost should not exceed £50,000
- Projects must be deliverable within a 12-month period from the date of the award letter
- Projects should have a start date that is at least eight weeks after submission of your completed application and supporting documents
- Projects must provide a new activity that delivers sport and physical activity benefits or one that shows a clear expansion on existing activity.

COSTS SMALL GRANTS WILL NOT FUND: Examples are (list not exhaustive):

- Cricket: Sport England will not fund any item covered by 'Get the Game On', a programme supporting grassroots cricket opportunities funded by the ECB
- Replacement equipment or fixed items of equipment
- Salaries
- Projects involving construction or refurbishment of property

OTHER CONSIDERATIONS

- Complete the pre-application checklist to determine if your organisation and project is eligible to apply
- Your project must meet the aims of the Small Grants Programme, have clear aims and objectives, and stand a good chance of achieving those aims
- Your application must present clear evidence of the need for the project

DEADLINES FOR APPLICATIONS

Applications can be made at any time, though must be submitted online via their website. It could take up to 8 weeks to receive a decision (subject to the receipt of all requested documentation).

CONTACT DETAILS

Telephone 08458 508 508 or visit www.sportengland.org for up to date information.

SPORT ENGLAND – THEMED FUNDING PROGRAMMES

Sport England published a new strategy during 2017 called 'Towards an Active Nation' which outlines their commitment to deliver on five outcomes relating to physical wellbeing, mental wellbeing, individual development, social & community development, and economic development. To achieve this, Sport England has a range of themed funding programmes.

COMMUNITY ASSET FUND

The Community Asset Fund is a programme dedicated to enhancing spaces in your local community that give people the opportunity to be active. While Sport England will continue to invest in projects that retain people in sport and increase the number who are regularly taking part, they are also looking to invest in projects that look beyond this to how sport and physical activity can – and does – change lives and becomes a force for social good. Sport England want to:

- improve and protect existing sports facilities that support the needs of local communities
- invest in new and different places that meet the needs of local communities
- ensure capital investment reaches new organisations
- create a more resilient, sustainable, and less grant dependent sport sector

HOW MUCH YOU CAN APPLY FOR FROM THE COMMUNITY ASSET FUND

Sport England will review every project individually. They expect typical awards to be either:

- Small-scale investments, typically ranging from £1,000 to £15,000. These will address emergency works due to something like storm or flood damage, or something totally unexpected that is stopping people from being able to stay active right now.
- Medium-scale investments, typically ranging from between £15,000 to £50,000. These will address more substantial changes. This might be an upgrade to an existing facility or developing a new space in the community.
- Large-scale: By exception, they will consider larger investments ranging from £50,000 to £150,000. This will be when organisations can demonstrate a considerable impact or are targeting under-represented groups.

THINGS SPORT ENGLAND CAN'T FUND

Examples of things Sport England are unable to fund through this programme are:

- Small-scale cricket projects
- Revenue-only projects
- Routine maintenance and repairs resulting from wear and tear
- Retrospective funding (this is paying for works you have already completed)
- Projects Sport England have funded in the past

APPLICATION PROCESS AND DEADLINES

There is a two stage application process. There are no deadlines, so you can apply whenever your project or idea is ready. Sport England will commit to making regular decisions as soon as possible on all applications.

CONTACT DETAILS

Telephone 03458 508 508 or visit www.sportengland.org for up to date information.

LANDFILL COMMUNITIES FUND

Almost all landfill operations have to pay a 'landfill tax' for dumping waste in registered landfill sites. Part of this tax can be redistributed by the landfill site operator to local community projects. Such projects must generate environmental improvements.

PRINCIPAL CRITERIA

- projects must be within ten miles of a registered landfill site.
- a cash contribution of approx 10% is required (referred to as third party funding)

EXAMPLE

FCC Environment (formerly Waste Recycling Group) is one of the largest landfill operators in Cheshire. Waste Recycling Environmental Ltd (WREN) is the Body that administers and distributes landfill tax credits generated by FCC. FCC operates three landfill sites in Cheshire (near Chester, Crewe and Warrington). Other landfill operators with a presence in Cheshire that take part in the fund include Biffa Award and Veolia, for example.

OTHER CONSIDERATIONS

- for WREN, a cricket / sport club will not be eligible unless there is considerable community benefit. For example, a cricket club could apply for funding to improve the pavilion / clubhouse if the building is used in a similar way to a village hall or community centre. The building must be used regularly by at least 4 different community groups (eg. whist drive, pre-school, exercise class, adult learning courses).
- for WREN, applications to improve facilities for single-sport clubs, such as artificial wickets, practice nets or drainage, are not eligible for funding because there is limited community benefit. (For other Fund operators, check their criteria).
- for WREN, they no longer accept applications for funding to construct new buildings or extensions to existing buildings; in practice, this means the bricks and mortar, including the roof. However, WREN will still consider funding applications for internal finishes, fixtures and fittings (eg. windows, doors, heating, toilets, kitchen) within a newly built facility and will continue to fund the refurbishment of existing buildings.
- project ideas should be discussed with the relevant operator at the outset to check eligibility. Some operators have a postcode search facility on their website to also assist with identifying eligible locations. Grant size will also vary between operators.

DEADLINES FOR APPLICATIONS

Deadlines, grant amounts and application forms will vary from operator to operator.

CONTACT DETAILS

For information about WREN, tel 01953 717165 or visit www.wren.org.uk

For information about Biffa Award, tel 01636 670000 or visit www.biffa-award.org

For information about Veolia, tel 0203 567 6820 or visit www.veoliatrust.org

For information about Suez, tel 01934 524013 or visit www.suezcommunitiestrust.org.uk

HOUSING ASSOCIATIONS

There are numerous Housing Associations that operate across the Cheshire sub-region, all of which are working in partnership with their local communities to enhance the quality of life. Most have small grant schemes for projects affecting where their respective residents live; these small grants often have broad criteria and are usually in the region of £500. Also, staff may undertake community projects such as repainting community buildings or improving an outdoor space.

The list below gives a broad overview of housing associations with properties in the Cheshire sub-region. Each will have their own website and for those with active grant schemes, their criteria and contact details should be displayed.

EXAMPLES – the list is not exhaustive:

Chester & District Housing Trust (merged with Sanctuary Housing)

Contour Homes (properties in Cheshire and Greater Manchester)

Golden Gates Housing Trust (properties in Warrington)

Great Places Housing Group (properties in Knutsford, Tameside and Trafford)

Halton Housing Trust (properties in Runcorn and Widnes)

Muir Group Housing Association (properties in Chester, Helsby, Frodsham)

Peaks and Plains Housing Trust (properties in Macclesfield)

Plus Dane Housing Group (properties in Ellesmere Port, Neston and Congleton)

Riverside (properties in Ellesmere Port, Halton and Wirral)

Stockport Homes (properties in Stockport)

Trafford Housing Trust (properties in Trafford)

Weaver Vale Housing Trust (properties in Winsford and Northwich)

Wirral Methodist Housing Association (properties in Wirral)

Wulvern Housing (properties in Crewe and Nantwich)

Your Housing Group (properties in Stockport, Tameside, Trafford, Runcorn, Widnes, Wirral, Cheshire East, Warrington and Cheshire West)

COMMUNITY AMATEUR SPORTS CLUBS – TAX RELIEF

With the granting of the Royal Assent to the 2002 Finance Bill on 24th July 2002, Community Amateur Sports Clubs (CASCs) may register with the Inland Revenue to claim tax relief. However, CASCs are not treated as charities for tax purposes, but some of the reliefs are similar. Up until 1 April 2009, HMRC could recognise a club as both a charity and a CASC but after this date, a registered CASC cannot be accepted as a charity for tax purposes. Many clubs in the Cheshire structure are registered as a CASC.

BENEFITS TO A COMMUNITY AMATEUR SPORTS CLUB

This measure helps those clubs which do not wish to obtain full charitable status by giving them many of the benefits enjoyed by charities, for example (list is not exhaustive):

- exemption from Corporation Tax on UK trading profits if the turnover from that trade is less than £50,000 a year (£30,000 a year before 1 April 2015)
- Gift Aid on individual donations (though not for membership subscriptions)
- Inheritance tax relief on gifts
- charitable rate relief if a property is used for charitable purposes

Note: Bear in mind that tax relief initiatives are subject to periodic change, so always check the latest guidance using the contact details outlined below. For example, the Gift Aid Small Donations Scheme came into effect on 6th April 2013. The scheme was designed for charities and CASCs to receive a top-up payment on small cash donations of up to £20 where a Gift Aid declaration is difficult to obtain. The website link below will outline the latest information and guidance.

CRITERIA FOR TAX RELIEF

The tax relief package will be available to CASCs that:

- Are open to the whole community (though classes of membership are permitted)
- Are organised on an amateur basis
- Have as their main purpose providing facilities for and promoting participation in one or more of the eligible sports (such as cricket)

Note: There is no provision in the legislation for a club to de-register, though a club can close it if club members vote and agree to do so.

CONTACT DETAILS

Full guidance for CASCs on how to register to take advantage of the Government tax package for local sports clubs is available on the HM Revenue and Customs website: www.hmrc.gov.uk/casc

DISCRETIONARY RATE RELIEF

Under the Local Government Finance Act 1988, Local Authorities are allowed to grant Discretionary Rate Relief (DRR) to all voluntary non-profit making organisations, up to 100%. Each Council has different conditions and criteria with regard to the level of DRR. It is important to maximise any DRR as this is an annual benefit to the finances of a club.

EXAMPLES OF CRITERIA (list is not exhaustive and subject to local variations)

- the rateable value is less than £4,500
- the annual turnover in the latest set of accounts is less than £25,000
- the membership is open to all sections of the community
- 50% or more of the membership live in the respective local authority area
- clubs have a junior section

OTHER CONSIDERATIONS

- any club registered as a Charitable Organisation is eligible for 80% relief, mandatory under the Finance Act 1988. This includes being a Community Amateur Sports Club (CASC).
- Rateable Values (compiled by the Inland Revenue) are normally revised every five years. Any club that is subjected to a major increase should contact their Local Authority.

DEADLINES FOR APPLICATIONS

As per each individual local authority, though usually towards the beginning of a new financial year

CONTACT DETAILS

Local Authorities can be contacted as per the telephone numbers in the section "Local Authorities"

CHARITABLE TRUSTS AND FOUNDATIONS – AN OVERVIEW

Trusts and Foundations are charities that exist to give money to other charities, community and voluntary groups. Some Trusts are very small, able only to award a few hundred pounds each year, whereas large ones are able to award thousands. The majority of Trusts will not fund sport directly, choosing to focus on young people, social welfare aspects, for example. Most Trusts have specific grant making policies.

PRINCIPAL CRITERIA Most Trusts will state:

- what kind of activities they support (e.g. young people, social welfare, disabled people)
- where they will support (e.g. Cheshire only, North West, country-wide)
- what type of grant they will award (e.g. capital and/or revenue)
- minimum and maximum levels of grant
- what they will not support (eg. repair, maintenance or running costs).

OTHER CONSIDERATIONS

- target local trusts first as they have geographic limitations that could be to your benefit
- some Trusts will discuss a proposal prior to submitting an application (some won't).
- a written application need be no more than two sides of A4 (unless stated otherwise)
- ask for funding for a particular project, rather than your whole organisation
- write an application tailored to the needs of the Trust you are approaching
- if successful, keep the Trust informed of your progress

CHARITABLE TRUSTS AND FOUNDATIONS - MISCELLANEOUS

The majority of Trusts will not fund sport directly, choosing to focus on young people or social welfare aspects and activities, for example. The following are a few examples of such Trusts which may help to provide small grants to fund community activities within your club, rather than purely sporting activities; make sure you meet their eligibility criteria and priorities for funding.

Many banks, building societies, financial companies and supermarkets have their own charitable trusts and award funding through grant schemes. Some supermarkets for example, award funding to local causes by asking their customers to place tokens or vote for projects in their local store. Examples of charitable operations are:

AVIVA Community Fund www.aviva.co.uk

Co-Op Local Community Fund www.coop.co.uk

Waitrose Community Matters www.waitrose.com

ASDA Foundation www.asdafoundation.org

Tesco Charity Trust Community Awards www.tescopl.com

Morrisons www.morrisonsfoundation.com

MANCHESTER AIRPORT COMMUNITY TRUST FUND

The Manchester Airport Community Trust Fund has been established by Manchester Airport plc in order to promote, enhance, improve and protect both the natural and built environment in areas affected by Manchester Airport. The Airport contributes between £100,000 each year to the Fund. It also donates the money it receives from airlines who exceed the noise limits when flying out of the airport.

The Trust award grants to support eligible charitable projects that have a community, social or environmental focus. Projects must be within the specified area affected by aircraft operations; a map within the application guidance defines the boundary. Parts of the Boroughs of Stockport, Trafford, Manchester, Tameside, Cheshire West & Chester and Cheshire East are eligible.

PRINCIPAL CRITERIA

Your project must:

- improve or protect the natural, social and/or built environment
- be within the specified area most affected by aircraft operations
- offer open access and demonstrate lasting benefit to the wider community

OTHER CONSIDERATIONS

- the maximum grant is £3,000 (average grant is around £2,000) and an organisation must not have received funding in the last 3 years
- groups can apply for anything which is tangible and long lasting (eg. equipment - for example white goods, play equipment, furniture)
- consider applications for particular items or works that allow your project to increase community benefit
- Trustees prefer to offer part funding to complement your fundraising or grant raising
- Trustees prefer to support groups that have volunteer involvement
- Projects must be for the benefit of the whole community, or a substantial section of it, and not groups of an exclusive nature. Membership groups, clubs, societies and sport clubs will be considered on their own merits, particularly looking at community access and membership fees.
- running costs, salaries, expenses, general repairs and maintenance, the purchase of land or buildings, and an individual's sports kit will not be funded

DEADLINE FOR APPLICATIONS

Trustees meet quarterly to consider grants in January, April, July and October. Application deadlines are published on their website.

CONTACT DETAILS

Telephone the Trust Administrator on 0161 489 5281 for an application or to discuss a project idea, or email trust.fund@manairport.co.uk or visit www.manchesterairport.co.uk

COMMUNITY FOUNDATIONS

A Community Foundation is a vehicle for charitable giving. Community Foundations work with individuals, families and companies to design bespoke grant making strategies that target particular issues or focus on particular geographical areas. There are Community Foundations for Cheshire, Merseyside, Greater Manchester, Derbyshire, Shropshire and Staffordshire, each with their own criteria and priorities. Research the Foundation relevant to your geographic location to determine your eligibility to apply.

Community Foundations mainly give grants to organisations that are 'not for profit' such as charities, community groups and social enterprises. Foundations encourage grant applicants to talk to them before filling out an application form, as this can save you time if your project is not one they are able to support.

Generally, applications involving sport will be considered on a 'case by case' basis. For example, projects that intend to use sport as a tool to tackle a social issue or bring a community together may be viewed more positively than purely a sport project. This is because there are other sources of funding for sport.

THE CHESHIRE CRICKET TRUST

The Cheshire Cricket Trust was established in 2012 and is Registered with the Charity Commission (No. 1147271). The Trust is proud of its association with the Cheshire Cricket Board but is run separately by its Trustees. The Trust aims to help develop the recreational game in the County and secure its future.

If you wish the Trust to consider support for a cricket related activity or perhaps make a donation/bequest, please contact the Trust via 01606 871200 or the email below. Whilst all enquiries are welcomed, priority is given to individuals rather than groups, with each request assessed on its merits and accompanied by as much independent evidence of hardship as possible.

CONTACT DETAILS

Cheshire Cricket Trust, c/o Cheshire Cricket Board, 2 Moss Farm Cottages, Moss Farm Leisure Complex, Northwich, Cheshire, CW8 4BG.
cheshirecrickettrust@cheshirecricketboard.co.uk

THE LORD'S TAVERNERS FOUNDATION

The Lord's Taverners are officially accredited by the ECB as the national charity for the game. They offer opportunities for young people with a range of abilities and disabilities to engage in cricket and other sporting activities within their local communities.

KEY CONSIDERATIONS

- All funding is now allocated within a range of cricket programmes aimed at supporting those within areas of high deprivation and those with disabilities.
- The Lord's Taverners will not accept any unsolicited applications for funding.

CONTACT DETAILS

Visit www.lordstaverners.org

SPONSORSHIP AND FUNDRAISING

Income for your Club is likely to come from a variety of sources, for example, membership fees, bar sales, grants, social events, donations, and hiring the pavilion and/or ground. Spreading the workload of fundraising is a practical way to bring your members and supporters together. Also, by involving members and supporters other than the committee, it can give them the opportunity to feel they are doing their bit to support the Club.

Private Sector Sponsorship

Private sector sponsorship can be a practical way to generate income from a local business or organisation. Some businesses will choose to sponsor a Club purely to derive a business benefit of increasing product awareness and sales, for example, or simply make a donation with no expectation of return because they want to be associated with a local Club, event or good cause.

There are different types of sponsorship a company could offer your Club, for example:

- Sponsorship fee (eg. for sponsoring Club kit, a match ball, or the junior section)
- Provision of resources (eg. volunteers)
- Provision of products or services (eg. a carpet company providing and laying carpet in the clubhouse)

A practical way to engage with local businesses is to find out who your members and supporters work for. Businesses are more likely to support your Club if there is a personal relationship already in place, so you need to optimise your personal contacts. By doing this, your Club could benefit from a donation of money, product, facility, service or volunteers.

Crowdfunding

Crowdfunding is the practice of funding a project or venture by raising many small amounts of money from a large number of people, usually via the Internet. Typically, those seeking funds will set up a profile of their project on a website. They can then use social media, alongside traditional networks of friends, family and work acquaintances, to raise money. People contribute simply because they believe in the cause.

Crowdfunding sites host campaigns which act as a means to promote. They usually feature a video, some text explaining what you are looking to raise money for and why, and manage payment online. The platform automates the process of getting the money from your funders and getting it to you in the event of success. There are several crowdfunding websites, most charge around 5% + VAT on what is raised on a no-success, no fee basis.

An advantage of crowdfunding is that it can broaden the reach of a campaign beyond immediate users or the local community, and tap into people who might once have had a connection to your Club but have now moved away. As securing grant funding for large capital projects, such as building a new pavilion or clubhouse, has got harder and harder in recent years, crowdfunding could be a practical way for Clubs to raise money for such projects if grant funding options are limited.

B&Q COMMUNITY RE-USE SCHEME

The B&Q “Community Re-Use Scheme” allows charities and community groups to apply for products and waste materials, a scheme which operates in all stores. B&Q donates products and waste materials they haven't been able to sell for re-use, such as slightly damaged tins of paint, off-cuts of timber, odd rolls of wallpaper and end-of-range materials.

Items available for donation will vary from store to store and there is no guarantee that items will be available for donation when an enquiry is made. Any waste or surplus stock offered is done so on the guarantee that it will not be re-sold.

HOW TO APPLY

For more information, please contact your local store directly and speak to a duty manager. Before any materials are donated, the store will complete a Waste Donation Form which must be signed by a representative of the group. Identification will be required as proof that you are a member of that group.

Note: Whilst this example highlights B&Q, there may be other similar businesses, like builders' merchants or garden centres, which operate in a similar way but don't officially publicise such a scheme. Also, consider the seasonality of products as this may help you secure resources at different times of the year.

CONTACT DETAILS: Visit the website www.diy.com or visit your local store.

CASH 4 CLUBS

Sports clubs that are registered with their sport's National Governing Body or local authority can apply for grants of up to £1,000 through the Cash 4 Clubs grants scheme.

PRINCIPAL CRITERIA

- Cash 4 Clubs is a sports funding scheme which gives clubs a unique chance to apply for grants to improve facilities, purchase new equipment, gain coaching qualifications, and generally invest in the sustainability of their club.

OTHER CONSIDERATIONS

- There are four tiers of grants at £250, £500, £750 and £1,000; the website gives ideas as to what they will fund
- No preference is given to types of sport or the age of people involved with the club, but they do look for sports clubs that play an active role in the community.
- Broadly, around £30,000 is given out in grants each year, so bear this chance of success in mind if deciding to apply. Due to the large numbers of applications received, they are only able to notify successful applicants.

DEADLINES FOR APPLICATIONS

Grants are awarded once a year. Deadlines for receipt of applications are published on their website.

CONTACT DETAILS Further information is available at: www.cash-4-clubs.com

ECB 'CLUBMARK' ACCREDITATION

'ClubMark' is an accreditation which demonstrates that a Club is **'safe, effective and child friendly'**. As of March 2018, Cheshire has 96 ClubMark clubs with several others 'working towards' gaining accreditation. The CCCC will award a grant of £50 to cover any expenses incurred to those clubs that successfully achieve ClubMark, but not for those reaccrrediting.

The process involves providing evidence to an assessor (Club Support Officer) that a club meets key requirements in four specific areas:

1. Proactive Leadership and Direction
2. Welcoming Atmosphere
3. Inspiring and Diverse Offer
4. Ensuring Every Person Matters

OTHER CONSIDERATIONS

ClubMark is much more than a 'box ticking' exercise; it is a major statement by a Club which demonstrates a culture and a commitment towards the key principles of the programme, endorsed by the club committee and the membership. It also states that the Club has adopted the ECB's child welfare policy – "Safe Hands" – and the ECB's Inclusion and Diversity Policy. Confirmation of adoption should be included in the Club's Constitution.

From 2017, the ClubMark accreditation process went 'online' via a new Portal. In the 'Planning' section, Clubs are required to upload evidence against a list of pre-determined criteria. Once complete, Clubs add further notes in the 'Delivery' section which is supported by a Site Visit conducted by an ECB Assessor. Supporting resources are available via the Portal or from the Cheshire Cricket Board Development Office.

To preserve ClubMark Status, Clubs are required to undergo a full accreditation every three years, and in the intervening years complete an Annual Health Check. Clubs that choose not to seek ClubMark accreditation or subsequently lose it will find it more and more difficult to source financial help. Funders will increasingly use ClubMark as a 'must have' before considering requests for assistance.

CONTACT DETAILS:

For support in gaining ClubMark accreditation, contact Cheshire's Clubs and Participation Manager, Gareth Moorhouse – gareth.moorhouse@cheshirecricketboard.co.uk

NATWEST CRICKETFORCE

CricketForce is an ECB volunteering initiative aimed at rejuvenating the nation's cricketing facilities. The initiative encourages cricket supporters, their friends and families to give something back to their local community cricket club by volunteering to undertake renovations to clubhouses and grounds.

Natwest CricketForce aims to raise the profile of your club in the local community, help you recruit volunteers and to have a little fun along the way. It usually takes place in March / April each year; clubs should register their intent to participate annually via the website.

Occasionally, there are financial opportunities that run alongside CricketForce. For example, since 2013, all CricketForce registered clubs could benefit from a Privilege Account Scheme offered by Jewson, with clubs able to access between £150 and £400 worth of Jewson products and materials for an initial deposit of £50.

CONTACT DETAILS:

Register annually at <https://www.ecb.co.uk/be-involved/club-support/club-events/natwest-cricketforce>

CHESHIRE CLUBS' CRICKET COMMITTEE (CCCC)

The aim of the CCCC is to improve the standard of recreational cricket in Cheshire.

PRINCIPAL CRITERIA

- Clubs must be affiliated to the CCCCs

GRANTS AVAILABLE

- To provide small grants (up to £100) for emergency repairs to the pavilion or equipment
- Each application will be treated on its own merits

DEADLINE FOR APPLICATIONS There are no deadlines.

CONTACT DETAILS

For further information, contact Mr John Petch, 63 Linksway, Gatley, Cheadle, Cheshire, SK8 4LA. Tel: 0161 428 2042 j.logie.petch@ntlworld.com or visit <http://www.the-4c-s.org/>

USEFUL PUBLICATIONS, ORGANISATIONS AND WEBSITES

The following publications are available as useful references to complement this booklet.

ENGLAND AND WALES CRICKET BOARD (ECB)

The ECB produce several publications to assist cricket clubs, for example:

- Fundraising Guide for Cricket Clubs
- Marketing your Club (to assist with sponsorship)

Contact Details visit www.ecb.co.uk

COUNCILS FOR VOLUNTARY SERVICE / VOLUNTARY ACTION (OR SIMILAR)

Your local Council for Voluntary Service (CVS) / Voluntary Action (VA) may have a software package such as “FunderFinder” and/or “GrantFinder” which can be used to assist in locating and selecting appropriate funding sources that your Club could apply to. Such organisations may produce funding bulletins that your Club could subscribe to.

CONTACT DETAILS:

Cheshire West	www.chesterva.org.uk	Tel: 01244 323527
	www.eonavco.org.uk	Tel: 0151 356 7358
	www.cheshirecdt.org.uk	Tel: 01606 723180
Cheshire East	www.cvsce.org.uk	Tel: 01270 763100
Manchester	www.gmcvo.org.uk	Tel: 0161 277 1000
Halton	www.haltonsthelensvca.org.uk	Tel: 01928 592405
Warrington	www.warringtonva.org.uk	Tel: 01925 246880
Wirral	www.communityactionwirral.org.uk	Tel: 0151 353 9700