



ECB Clubmark Update 2015 and 2016 **for Nominated Clubmark Officers (NCOs)**

*A version of this note for circulating to clubs and leagues is available to CCBs in the CCB Pavilion.
Please do not circulate this version.*

As you will be aware, the ECB has been reviewing both the Clubmark programme and the wider support available to clubs to aid their future development and sustainability.

ECB is in the process of creating a club development framework which incorporates ECB Clubmark within its design. Simultaneously Sport England the creators and regulators of the Clubmark brand are reviewing and revising their expectations, and the essential criteria, of the Clubmark programme.

In order to create some certainty within the cricket network for the coming season whilst Sport England completes their work, the Recreational Cricket Group has agreed that 2016 will represent a year of transition from the current to the new system.

The future Clubmark accreditation process will be predominantly online and in keeping with ECB's ambition for simplifying data capture.

Of course you can continue to work and support clubs with their development as part of normal CCB work in this transition year however the assessment part of your NCO role will not be required during 2016 unless requested to take part in the pilot of the new system.

ECB will keep CCBs informed as the new system develops. Beyond 2016 plans will take into account the Sport England revisions and evolving strategy for Cricket.

Please see overleaf what this means in practice for the 2016 season

More detail on Clubmark 2015 and Clubmark 2016:

- Clubmark 2015 will complete the accreditation cycle as normal by 31st October 2015;
- After this date, **all** Clubmark queries (including whether a club still has Clubmark) for the period **October 2015 to October 2016** will be handled **centrally by ECB**, via Clubmark@ecb.co.uk. This will mean one less task for you and provide a consistent response for clubs, any leagues and any CCBs who have queries or questions about either pre-existing accreditations or about planning for the future. Please feel free to direct any query to this email address above.
- 2016 will see a transition to a new club development framework incorporating Clubmark. As such ECB is placing a moratorium on Clubmark registrations and accreditations for 2016. Practically this means:
 - No more submissions for Clubmark accreditation will be accepted after 31st October 2015.
 - There will be no new Clubmark Accreditations for 2016 nor will there be re-accreditations.
 - Clubs due to re-accredit in 2016 will be given a one year extension to their existing award and will be required to complete a revised Annual Health Check process to ensure standards are maintained. This revised health check will be available in late November 2015. All of this will be managed by ECB from a central post via Clubmark@ecb.co.uk. The ECB will send these out to all clubs that need them;
 - All other Clubmark Accredited Clubs in year one or two of the cycle will be required to complete the revised/new Annual Health Check as usual. The ECB will send these out to all clubs that need them;
 - ECB will relax entry requirements for ECB National Club Championship and Club T20 Competition for 2016;
 - Expressions of interest to work towards national club accreditation will still be noted by ECB but clubs will be advised that active support for this process may not be available until mid-2016 in relation to the new system;
 - Should a CCB have concerns that any club is failing to maintain the standards set out by the current Clubmark they may carry out a site visit at any time during 2016;
 - ECB Premier Leagues who require clubs to have ECB Clubmark before gaining promotion/joining into the league will need to consider their 2017 entry requirements accordingly.

If you have any specific questions about the above please don't hesitate to contact ECB via Clubmark@ecb.co.uk